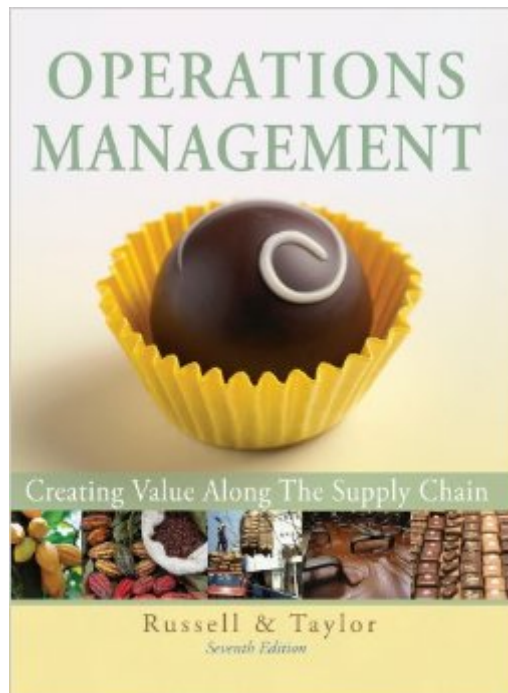


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# Operations Management: Creating Value Along The Supply Chain, 7th Edition



## Synopsis

Known for its comprehensive approach, this text shows operations managers how to analyse processes, ensure quality, create value, and manage the flow of information, products and services. The seventh edition offers an extensive collection of exercises and solved problems to reinforce key concepts. An increased emphasis is placed on supply chain management and services. New information is presented on the environment and green management, and technology type OM topics as it applies to production, control, the supply chain, and global operations. All chapter opening cases and in-text example boxes have also been revised or replaced. This new content better prepares operations managers for the issues theyâ™ experience in the field.

## Book Information

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Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (37 customer reviews)

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## Customer Reviews

This book is awesome!! I used this book this semester for a 300-level Operations Management course. I loved it! The book is well laid-out, the text is easy to understand, examples are clear and helpful. I actually rented from Chegg, but like a huge nerd, I'm going to purchase this book as soon as I can and keep it. Very few textbooks make me really enjoy a course, but this is definitely one of them. Even the Supplemental sections that show how to use Excel to do analyses is very clear, and helps make the accompanying material more understandable. Even if you aren't taking a course, but just want to learn more about cost analysis, this is the perfect book for it!! I'm an accounting major, but this course has definitely broadened my horizons and deepened my understanding of cost and profit management.

Personally, I thought this book was overly wordy and complicated and thereby a very unpleasant read-- chapters just seemed to have no end! By the third week of my course I decided only to use this textbook as a reference when completing assignments.

This text is an excellent introduction to the theories of operation management. Each chapter presents the overview and description for different sections of operations management but also provide an example of a current company that uses the techniques. By juxtaposing the theory with the application the author clearly presents the information in comprehensive fashion that allows the reader to absorb the details. It should be stressed that every student working for any corporation will be using some of the techniques in this book. Each example is illustrated with color pictures, charts, diagrams, etc to fully flush out the subject matter. I fully recommend any student that wants to get a breath of the subject to pick up this book and begin reading.

Very well-written book. Used for my MBA course of Operations. Good layout, informational, and formulas that you need. I love books like this where its complex and heavy formulae are broken down into language that businessmen can understand. As an engineer with an MBA, I sincerely appreciate books like this. Definitely recommend. However, if you're trying to learn the subject on your own, it may be a little tricky, as some of the information does get a bit intense. Go to class for this subject. Book isn't enough to pass the course on. Still love it and giving it 5 stars, as I will refer to it for Forecasting and Modeling in my current career path.

Really enjoyed this book as it was easy to understand with excellent Excel examples. Have to take a star off for the poor quality of the book itself however as every corner of the cover split despite me taking very good care of it.

My professor was also one of the co-authors (Russell) of this book. Its very easy to read and understand and presents advanced concepts like six sigma and PMP-related practices. This book was one edition out of date and only cost me like \$8 instead of the new one for \$150 and contained all the detail I needed to get an A in the class. There is another edition coming out soon. The professor was awesome, as is her writing style.

Excellent book. The formulas are used commonly in the field when planning the waiting time in

shopping lines, and overall operations. I'm using it for my master's degree and have to say this is the best book yet.

During the class, we found that many of the examples in the book had incorrect references as well as the answers in the back of the book corresponding to the questions at the end of the chapters were OUTRIGHT Wrong!!

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